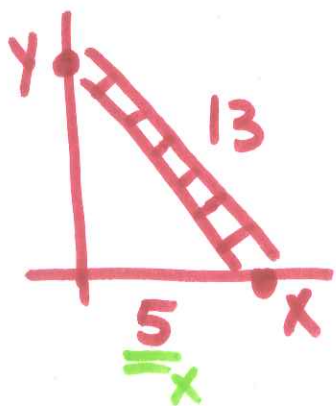


Chapter 7A - Day 2

Ex: a 13 ft ladder rests against a wall. If the bottom slides away from the wall at a rate of $\frac{dx}{dt} = 1 \text{ ft/sec}$, how fast is the top of the ladder sliding down the wall when the bottom of the ladder is 5 ft from the wall?



$$x^2 + y^2 = h^2$$

Solve for y

$$5^2 + y^2 = 13^2$$

$$y^2 = 169 - 25 = 144$$

$$y = \sqrt{144} = \underline{12} \text{ y}$$

differentiate $x^2 + y^2 = 13^2$ with respect to t

$$2x \cdot \frac{dx}{dt} + 2y \cdot \frac{dy}{dt} = 0$$

$$2(5) \cdot (1) + 2(12) \cdot \frac{dy}{dt} = 0$$

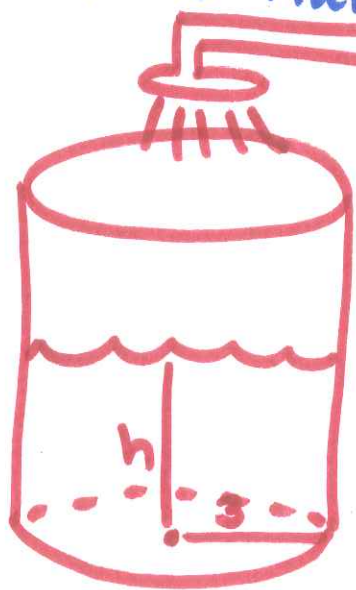
$$24 \frac{dy}{dt} = -10 \quad \rightarrow \quad \frac{dy}{dt} = \frac{-10}{24} \approx -.41\bar{6} \text{ ft/sec}$$

* Note: the answer is negative since the ladder is falling down and distance y is decreasing.

The top of the ladder is falling down the wall at

$$\frac{10}{24} \text{ or } .4\bar{1}\bar{6} \text{ ft/sec}$$

Ex: A cylindrical water tank is being filled at the rate of $4 \text{ ft}^3/\text{min}$. The radius of the tank is 3 ft. How fast is the level of the water in the tank rising when the tank is half full?



Volume of a Cylinder

$$V = \pi r^2 h$$

Since $r = 3$

$$V = \pi(3^2)h = 9\pi h$$

differentiate $V = 9\pi h$

$$\frac{dV}{dt} = 9\pi \cdot \frac{dh}{dt}$$

$$4 = 9\pi \frac{dh}{dt}$$

$$\frac{dh}{dt} = \frac{4}{9\pi} \approx .14147 \text{ ft/min}$$

Ex: An annual advertising revenue for a newspaper is $R(x) = .4x^2 + 6x + 150$ thousand dollars when x is in thousands. Current circulation is 8,000 Papers and is increasing by 1,000 Papers per year. Two years from now, at what rate will the advertising revenue be increasing?

differentiate $R(x) = .4x^2 + 6x + 150$

$$\frac{dR}{dt} = (.8x + 6) \cdot \frac{dx}{dt}$$

in 2 years $x = 8000 + 1000(2) = 10,000$ so $x = 10$

plug in what we know

$$\begin{aligned}\frac{dR}{dt} &= (.8(10) + 6) \cdot (1) \\ &= 8 + 6 = 14\end{aligned}$$

\$14,000 per year

Ex: A stock is increasing in value by $\$8 \frac{dp}{dt}$ per share per year. An investor buys shares at a rate of $20 \frac{dn}{dt}$ shares per year. How fast is the value of his stock growing when the stock price is $\$40$ per share and the investor owns 150 shares?

What is the total value?

$$\left. \begin{array}{l} n = \# \text{ of shares} \\ P = \$ \text{ per share} \\ V = \text{total value} \end{array} \right\} V = np$$

take derivative!

$$\begin{aligned} \frac{dV}{dt} &= \frac{dn}{dt} \cdot p + n \cdot \frac{dp}{dt} \\ \frac{dV}{dt} &= (20) \cdot (40) + (150) \cdot (8) \\ &= 800 + 1200 \\ &= \$2,000 \text{ per year} \end{aligned}$$